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BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED  
J. H. HEBERLING Easton, Ill., U.S.A.

● GLADIOLUS  
● DARWIN TULIPS  
● REGALE LILIES

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Easton, Illinois  
Permit No. 1

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BETTER BLOOMING BULBS  
**HEBERLING GLADIOLUS**  
CORN BELT GROWN  
INCORPORATED

J. H. Heberling

Easton, Illinois, U. S. A.

J. S. Heberling

**DIGGING TIME PRICES**

September 1st, 1942.

Dear Customer:

Because of the War and the very heavy demand for all materials including paper we will not issue our usual Fall Catalog. So if you are buying this Fall please retain this list and get us your order as early as you conveniently can.

We have cut our list to the bone, retaining the best and most popular varieties only, and we believe each variety offered to be outstanding in its color class. We can still supply many other varieties not listed herein but you will make no mistake to confine your order to those listed as our list is quite complete.

**DESCRIPTIONS**

We have not taken space to describe varieties described in our last catalog and if our catalog is available use it for descriptions. The new additions have been described herewith. To new customers we still have 1941-2 catalogs that we will forward upon request which describe many of the varieties listed herein.

**LABOR**

Because of labor conditions with which you are familiar, we may find it difficult to maintain our usual prompt service, but you may be sure that we will make every effort to handle your orders efficiently, promptly and to your entire satisfaction. We will make a very special effort to do this. (Some of our former force are now working for Uncle Sam but they will have their same jobs back after the war is over.) So we must all co-operate for winning our war and make it our Victory.

**OLD CUSTOMERS**

We have this season a fine crop of bulbs and believe that the quality will be the best. Many thanks to our old customers for your good orders of the past seasons and we will look forward to hearing from you again this season.

With every good wish to you, I am,

Sincerely yours,  
J. H. HEBERLING.

P. S. — DON'T FORGET TO USE THE DISCOUNT COUPONS ATTACHED TO THIS LIST. THEY WILL SAVE YOU MONEY.

**PREPAID GLADIOLUS PRICES**

(We Prepay Delivery on Items Listed Below.)

Three, five or more bulbs may be purchased at the rate of ten if desired.

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>ALADDIN (Palmer)</b> Huge ruffled salmon.	1 10	\$0.10 .80	2-.15 .60	2-.10 .40	20 100	\$0.10 .40
<b>BANCROFT WINSOR (Winsor-Moseley)</b> A tall stately spike with immense florets of light orange, slightly ruffled.	1 10	1.50 .80	1.00 .60		1 10	.10 .80
<b>BRITISH COLUMBIA GIANT (N. Johnson)</b> A huge heavily ruffled salmon glad. 26 buds, seven inch florets and seven or eight open. A very outstanding new variety. A Super variety.	1 10	1.00 8.00	.75 6.00		1 10	.10 .30
<b>CAPEHEART (Winsor)</b> A splendid new variety of immense size and producing a beautiful tall spike of eighteen buds, with eight immense flowers open of six inches or more in size. A soft salmon rose in color. Perfect placement.	1 10	.20 1.60	.15 1.20	.10 .80	10 100	.15 1.20
<b>CAPE COD (Winsor)</b> A large glistening lilac pink with creamy throat. Large florets with perfect placement.	1	2.50	1.60	1.00	1	.40
<b>COONEY LASS (Krueger)</b>	1 10	.20 1.60	.15 1.20		20 100	.15 1.00
<b>C. W. GANNETT (Chamberlin)</b> One of the most outstanding new varieties. This variety has impressed us as has no other smoky. A tall spike, with eight or nine immense florets open at once, of perfect placement, florets 5½ to 6½ inches across. A salmon rose smoky with bright blotch in throat. It is not too dark and the richest thing we have ever seen. (The originator advises us he lost all of his stock last season, so will be scarce for some time.) An exhibition king. A Super smoky which is truly gorgeous.	1 10	10.00 8.00	6.00 4.00	4.00 1.00	1 10	1.00 8.00
<b>EDELWEISS (Pfitzer)</b>	1	.50	.40		1	.10
<b>EDITH GRACE (Harder)</b> A new variety and winner of many awards. A large decorative white with wine red blotch in throat. Very worthwhile.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.15 1.20
<b>ETHEL CAVE COLE (Cave)</b> An exceptionally good light pink.	1 10	.25 2.00	.15 1.20	.10 .80	10 100	.20 1.50
<b>FLORA FARMER (Quackenbush)</b>	1 10	.20 1.60	.15 1.20	.10 .80	10 100	.20 1.50
<b>GRETA GARBO (Pfitzer)</b> Outstanding light pink.	1 10	.35 2.80	.25 2.00	.15 1.20	10 100	.30 2.00
<b>GUERDON (Bailentine)</b> A rich rose, worthwhile.	1 10	.30 2.40	.20 1.50	.10 .80	10 100	.25 2.00
<b>HOPEDALE (Winsor-Moseley)</b> A tall graceful spike of beautiful flesh pink. Florets are large, with good placement and substance. An outstanding variety.	1 10	.50 4.00	.30 2.40	.20 1.60	5	.25
<b>IMPERIAL PURPLE (Arenius)</b> A tall purple of merit.	1	1.25	.75	.50	1	.15
<b>IVORY KEYS (Ellis)</b>	1 10	.25 2.00	.20 1.60	.15 1.20	10 100	.25 2.00
<b>JANE WITHERS (Holloway)</b> A new lavender with 20 to 25 buds and many open flowers. Worthwhile.	1 10	.30 2.40	.20 1.60		10	.30
<b>KING LEAR (Lear)</b>	1 10	.10 .80	2-.15 .60	2-.10 .40	20 100	.10 .25
<b>KING WILLIAM (Schenetsky)</b> A beautiful soft salmon with apricot blending. A variety very similar to Picardy but lighter in color. Most outstanding in growth and performance. A super variety.	1 10	.25 2.00	.15 1.20	.10 .80	15	.20
<b>LADDIE (Palmer)</b>	1 10	.10 .80	2-.15 .60	2-.10 .40	30 100	.10 .25
<b>LEADING LADY (Johnston)</b> A Picardy sport in white with cream throat. The greatest new origination in white, which will be the exhibition and commercial white of the future. A Picardy spike and substance with seven inch florets and seven open. This a super white both exhibition and commercial.	1 10	1.50 12.00	1.00 8.00	.75 6.00	1 10	.25 2.00
<b>LEGEND (Fischer)</b>	1	.50	.35	.25	4	.15
<b>LIBERATOR (Colonial Gardens)</b>	1	.50	.35	.25	4	.15
<b>LORD SELKIRK (Twomey)</b>	1	.50	.35		2	.15
<b>MARGARET BEATON (Twomey)</b>	1 10	.15 1.20	.10 .60	.40	15 100	.10 .45

**DARWIN TULIPS**

Prepaid Delivery Charges

	Per
<b>BARTIGON.</b> Large Bulbs. Very striking large rich crimson scarlet. 24-26 in.	\$0.70
<b>CLARA BUTT.</b> Soft apple blossom pink Darwin.	.60
<b>GIANT PURPLE.</b> A tall velvety purple Darwin.	.70
<b>GRENADIER.</b> A cottage tulip of dazzling scarlet. 22-24 in.	.70
<b>INGLECOMBE YELLOW.</b> Large yellow Darwin. 22-24 in.	.60
<b>WHITE QUEEN.</b> A beautiful white Darwin.	.70
<b>WILLIAM COPELAND.</b> Deep lavender Darwin.	.70
<b>WILLIAM PITT.</b> A deep crimson Darwin. Very tall.	.70
<b>MIXED DARWINS.</b> A rich variety of color.	.70

**PLANTING**

Plant in September, October, or any time before freezing winter weather. They give best results when fall-planted because they are early spring blooming. Tulips will thrive in any good soil. If fertilizer is used do not place touching the bulb. Below the bulb with an inch of soil on top is a good location for your fertilizer. Plant so that bulb is covered with four inches of soil. Tulips will do best where they have sunshine at least half of each day.

**DARWIN TULIPS**

The tall, late varieties that are so much admired. Blooming in this latitude about April 20th, sometimes later. Not all Darwin tulips bloom at exactly the same time. There is a difference in varieties.

**COTTAGE TULIPS**

These are large, tall tulips, a little earlier than the Darwins.

**DARWIN TULIPS**

Wholesale Prices

Prices are per 100 F.O.B. Easton, Ill. 25 or more at 100 rate. All bulbs offered are large size.

<b>BARTIGON</b>	\$6.00
<b>CLARA BUTT</b>	5.80
<b>GIANT PURPLE</b>	6.00
<b>GRENADIER</b>	6.40
<b>INGLECOMBE YELLOW</b>	5.50
<b>WHITE QUEEN</b>	6.40
<b>WILLIAM COPELAND</b>	6.40
<b>WILLIAM PITT</b>	6.50
<b>MIXED DARWINS</b>	5.50

**REGALE LILIES**

The most popular of all American Lilies. Large, white and very fragrant. This lily is hardy in most climates including latitude of Illinois and states farther north. The greatest danger of frost is in the Spring after they start growth and are up; then, sometimes, a freeze will injure them. This can be avoided by mulching the ground after it freezes in Winter. This will delay the early Spring growth. Plant smaller bulbs 4 inches deep and larger 6 inches.

**PREPAID PRICES—(Free Delivery)**  
5 at same rate as 10

Size	Per	Each
Size 4-5	\$ .20	\$0.80
Size 5-6	\$ .14	\$1.20
Size 6-7	.20	1.60
Size 7-8	.25	1.60
Size 8-9	.40	3.00

**REGALE LILIES**

Wholesale Prices

Prices are Per 100 F.O.B. Easton, Illinois.  
25 or more at 100 rate.

Size	Per 100
Size 4-5	\$ 5.50
Size 5-6	7.50
Size 6-7	9.00
Size 7-8	12.00
Size 8-9	18.00

We guarantee our Regale Lily bulbs to be sound and healthy but cannot guarantee that they will survive a hard winter. We believe however, if you will plant in well drained soil not too deep and mulch well with straw or leaves after first freeze that you will avoid trouble. October is an excellent month for planting Regales and Tulips.

(OVER)

